

Digital Infrastructure for Business Survey – Q & A

Q: Why should my business participate in the Digital Infrastructure Survey?

A: Participating in the survey provides a unique opportunity to contribute to the shaping of Berkshire's digital future. Your insights will guide initiatives for enhanced business connectivity, innovation, and economic development.

Q: Is the survey relevant to businesses of all sizes and industries?

A: Yes, the survey is designed to be inclusive and welcomes participation from businesses of all sizes and industries. The diverse insights will contribute to a comprehensive understanding of the region's digital landscape.

Q: How will the survey results benefit my business directly?

A: The survey results will offer valuable benchmarking insights, helping you understand your digital readiness compared to industry standards. This can inform strategic decisions, enhance competitiveness, and identify opportunities for improvement.

Q: How much time will it take to complete the survey?

A: The survey is designed to be concise and efficient, taking approximately 12 minutes to complete. We respect your time and appreciate your commitment to shaping Berkshire's digital future.

Q: Will the survey accommodate concerns about data security and privacy?

A: Absolutely. We prioritise the security and confidentiality of your data. The survey is designed with secure data transmission and storage protocols, ensuring your information remains protected.

Q: How will the survey results be used by local authorities and partners?

A: The survey results will inform the development of policies and initiatives by local authorities to support businesses. They may also guide investments in digital infrastructure and workforce development programs.

Q: Can I see examples of how survey results have positively impacted other businesses?

A: Yes, as the survey progresses, we will share success stories and case studies highlighting how businesses have implemented positive changes based on survey insights, fostering growth and innovation.

Q: Is there any incentive for businesses to participate in the survey?

A: While there may not be direct monetary incentives, participating businesses contribute to the betterment of the local business community. Additionally, all participants will be able to download a summarised report of key findings.

Q: Can I provide feedback or seek clarification during or after the survey?

A: Absolutely. We welcome your feedback and questions. Feel free to reach out to contactus@BerkshireDIG.org.uk for any questions or clarifications.

Q: What's the deadline for participating in the Digital Infrastructure Survey?

A: The survey will be open until 31st March 2024. We encourage businesses to participate at their earliest convenience to ensure their insights are included in shaping the future of Berkshire's digital landscape.