

# FIVE

## BUSINESS SURVEY RESULTS

### KEY FINDINGS FROM THE DIGITAL INFRASTRUCTURE SURVEY

# 1

## BROADBAND

Over 95% of businesses have a WiFi connection and connect both mobile and static devices.



# 2

## THE HIGHSTREET

Mobile connectivity, Free public WiFi and access to digital services (such as car parking) need improving to help residents keep up with technology and services.



# 3

## DIGITAL SKILLS

Businesses rated employees' digital skills at 'Good' to 'Okay' and feel more can be done around new technology and social media.



# 4

## PREPARING FOR THE FUTURE

Businesses are still unclear if they can access Gigabit Broadband speeds (40%) and 82% are preparing to upgrade infrastructure for the future.



# 5

## COPPER SWITCH OFF READINESS

Businesses are aware of, and prepared for, the coming 'Copper Switch Off' in 2027. 55% of responders have already changed infrastructure accommodate.

